

Sioux Valley Wireless owns the Sioux Falls, SD MDS BTA, and has three MMDS wireless television and wireless Internet "super-cell" tower facilities within the Sioux Falls BTA. These broadcast facilities today provide service to 4,500 MMDS television customers and 1,550 MDS wireless Internet and data customers.

Sioux Valley Wireless supports the WCA, NIA, and CTN proposal regarding the new proposed bandplan, the technical rules, and the transition process, which would be based upon a market by market process. We believe that rural markets such as ours will be afforded adequate time through this process to continue to operate as-is, until market conditions dictate in our market that we should make the transition to the new band-plan.

Our company has been in the MMDS television business for over 15 years, and more recently in the wireless MDS Internet business since 1997. In all of our years of operation, we have never seen the cooperation of Operators and Licensees as it stands today. This encourages us to believe that if there is sufficient flexibility in each market, and cooperation, that approval of the Coalition proposal will ultimately benefit all Operators and Licensees, both rural and urban.

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